HOW MULTITU WORKS

Buying together, made simple.



MultiTu connects communities, producers, transport and local Hubs. Together, they turn a need or an offer into an organised purchase.

Pilot operating model. The complete journey and its practical benefits are to be validated.

Who does what.

Communities	Request products and confirm individual orders.
Producers & suppliers	Offer products, set terms and prepare orders.
Logistics	Bring the agreed goods to the Hub.
Hubs	Receive deliveries and organise local collection.
MultiTu	Connect the steps and support coordination.

THE PROCESS

Two ways to begin.

Illustrative example: a workplace buys vegetable boxes. Either the community or the producer can start.

A community starts

01 Share a need

Colleagues request vegetable boxes before a producer offer exists.

02 Find an offer

A producer responds. An operator accepts the offer and agrees the product, price, quantity and pickup plan.

A producer starts

01 Make an offer

A farm proposes vegetable boxes with clear terms.

02 Gather buyers

Colleagues consider the offer and decide whether to join.

Confirm orders. Decide whether to proceed.

Each buyer confirms against the actual offer. Fulfilment depends on the agreed conditions:

Supplier terms | **Confirmed participation** | **Delivery and pickup plan**

Interest is not an order. Payment arrangements are agreed separately.

Then the goods move

01 **Producer** → 02 **Transport** → 03 **Hub** → 04 **Collection**

If the agreed minimum quantity is not reached by the deadline, the campaign is cancelled.

IN PRACTICE

Putting it into practice.

MultiTu combines a shared digital process with local coordination.

Clear terms	Product, price, quantity and pickup details are agreed before buyers confirm.
A connected process	The app links requests, producer responses, orders and Hub records.
Local coordination	People arrange transport, receive deliveries and help with collection.

What we plan to measure in pilots

Participation

Completed purchases and repeat participation.

Producer value

Useful demand information and worthwhile sales.

Coordination

Time spent and manual interventions.

Fulfilment

Delivery costs, shortages and successful collection.

Take part in a pilot.

Bring a community, an offer, transport or a place for pickup.

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